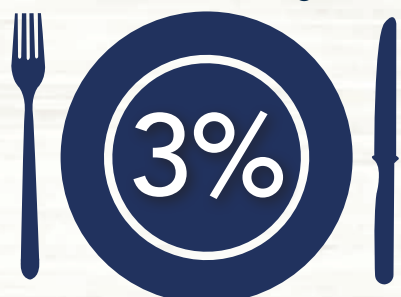




QUALITY BEEF AT AFFORDABLE PRICES

The Clear River Farms Advantage

Delivers an average of



more saleable yield & less trimmable fat.

Clear River Farms beef has exacting specifications and provides consumers an enjoyable eating experience at a good value.

The advantage of adding superior, consistent ungraded product helps improve your overall profitability.

Clear River Farms sub-primal beef cuts yield higher percent of saleable product for retail and food service, thus delivering increased profit per pound as compared to conventional no-roll programs.

Clear River Farms Program Specifications

FEATURES	BENEFITS
Superior Appearance	<ul style="list-style-type: none"> • Cattle receive high-energy grain rations to ensure product delivers superior cherry red muscle color and white fat. • No dark cutters and yellow fat allowed.
Consistent Sizing	<ul style="list-style-type: none"> • Minimum carcass weight and ribeye area restrictions refine this ungraded program for consistent product sizing.
Yield	<ul style="list-style-type: none"> • Delivers more saleable yield and less fat trim than conventional no-roll.
Dependable Quality	<ul style="list-style-type: none"> • Delivers beef with minimum marbling equivalent to AA (select) or higher. • CFIA inspected and in-house sort to meet program specifications.

THE CLEAR RIVER FARMS ADVANTAGE		
Product	More Saleable Yield	Less Trimmable Fat
Top Round	2.22%	2.55%
Top Butt	4.85%	4.66%
Chuck Eye Roll	1.16%	1.21%
Shoulder Clod	4.75%	4.86%
Tenderloin	1.37%	1.14%
Striploin	3.47%	3.46%

*Compared to conventional no-roll programs



Packed in Clear River Farms box.

QUALITY FACTORS	
Marbling Requirement	SL ⁰⁰ — Equivalent to AA (select) or higher
Yield Grade Control	YG 4 or better
CARCASS SELECTION	
Carcass Class (type)	Ungraded, no bulls allowed
Maturity	B Maturity & Older
Fat Color Requirement	6 or Brighter (Japanese Chart)
Meat Color Requirement	6 or Brighter (Japanese Chart)
Minimum Ribeye Area	1.2 in ² / 100 lbs
Carcass Weight Minimum	600 lbs
Production Diet	High Quality Grain
Production	JBS Canada (Est. 38) Brooks, AB



Packed in Clear River Farms bag with branded box-end label.